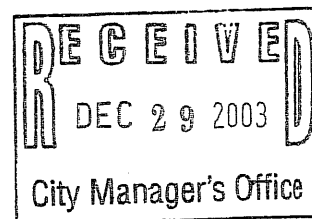




# INVOICE

League of California Cities  
1400 K Street  
Sacramento, CA 95814  
(916) 658-8200



To: City Manager  
City of Sunnyvale  
P.O. Box 3707  
Sunnyvale, CA 94088-3707

12/19/03  
Invoice: 16221

<u>Date</u>	<u>Description</u>	<u>Amount</u>
2004	Membership dues for calendar year 2004	\$23,755.00

City of Sunnyvale  
Official Population 133,983

City ID: 413

**The League's top priority for 2004:  
Protect city services and revenues from state budget cuts.**

## WHY RENEW YOUR MEMBERSHIP IN THE LEAGUE OF CALIFORNIA CITIES?

Simply put, because you are the League; and through the League, cities collectively...

- Advocate on your behalf in the legislature and the courts.
- Provide timely and informative publications, such as Priority Focus and Western City magazine, to help you better serve your community.
- Offer informative educational programs to help build your skills and keep you on the leading edge of important topics and techniques.
- Facilitate networking and idea sharing with colleagues through the Web site, listserves and events.
- Sponsor financing programs that support local economic development and help cities secure needed products and services at discount prices.

*Our mission is to restore and protect local control for cities  
through education and advocacy to enhance the quality of life for all Californians*

For more information about how the League is working for cities this year,  
visit our Web site at [www.cacities.org](http://www.cacities.org).

Please make checks payable to  
LEAGUE OF CALIFORNIA CITIES  
And mail to above address

Headquarters  
1400 K STREET  
SACRAMENTO, CA 95814  
PH: (916) 658-8200  
FX: (916) 658-8240

Southern California Office  
602 East Huntington Dr., Ste. C  
Monrovia, CA 91016  
PH: (626) 305-1315  
FX: (626) 305-1345



WWW.CACITIES.ORG

December 19, 2003

**TO:** City Managers and City Clerks in non-manager cities

**FROM:** Ron Loveridge, League President, Mayor of Riverside  
Pat Eklund, First Vice-president, Mayor Pro Tem of Novato  
Alex Padilla, Second Vice-president, Council President of Los Angeles  
John Russo, Past President, City Attorney of Oakland  
Chris McKenzie, Executive Director

**SUBJECT:** League Dues for 2004

*"This is a difficult, exciting and defining time for cities in California.  
The political chaos in Sacramento requires cities to take charge of our own future."  
League President Ron Loveridge  
Western City, October 2003*

### **Finally, the time has come**

For over a decade the League has been preparing for 2004. Since city revenues were raided by the state in the early 1990s to balance state deficits, the League has been talking, developing support, saving money and preparing to lead the fight for a constitutional amendment to protect city revenue sources. The time has finally come and 2004 is the year.

Non-public revenues we have been saving since 1996 for this very purpose will fund all of the League's involvement with a ballot measure campaign. Dues revenues are not being used and the dues schedule is not affected by the campaign. We are committed to succeeding; and we are committed to doing so using only the saved non-public moneys to advance the ballot measure.

### **VLF Backfill Secured**

Yesterday was a great day for cities. Governor Schwarzenegger announced in a press conference that he would use his executive authority to restore \$2.7 billion in vehicle license fee backfill payments to cities and counties. This development is directly attributable to the effective grassroots activities of hundreds of city and county officials around the state. It highlights the growing influence cities are developing on statewide public policy issues important to cities. Success of the 2004 ballot measure will be the next major step forward in our collective ability to restore and protect local control for cities.

### **The 2004 League General Fund Budget in Perspective**

After reviewing League objectives planned for 2004 and cost-saving actions implemented by the League in 2003, the board approved a 1.9 percent dues increase, which is equal to the increase in the California consumer price index for the previous twelve months. The League is financially

*Our mission is to restore and protect local control for cities  
through advocacy and education to enhance the quality of life for all Californians.*

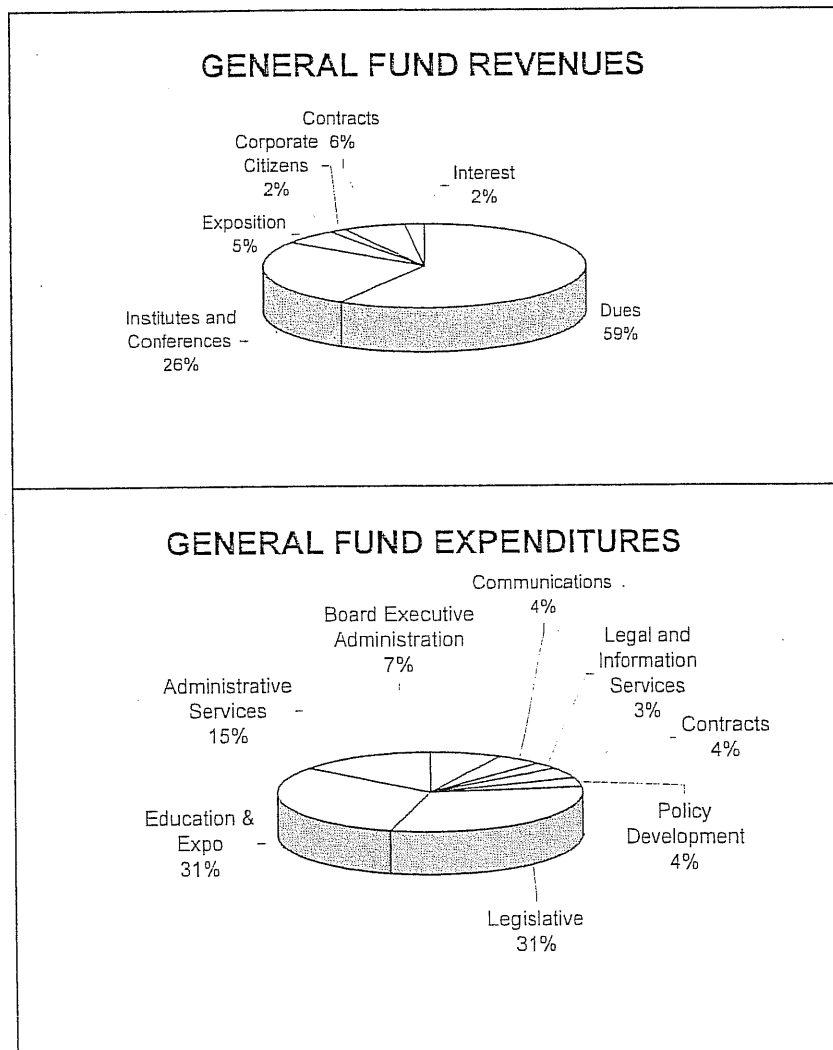
secure. However, like most cities, the League is encountering challenging economic conditions. Increasing PERS rates, a drop in travel and conference attendance by city officials, and lower investment earnings are factors affecting the League, which necessitated this small dues increase.

## Conclusion

The League has outlined an ambitious work program for 2004. In addition to leading the effort to secure protection of city revenues through passage of the Local Taxpayers and Public Safety Protection Act on the November ballot, the League's strategic goals include working to expand the supply of housing in California in balance with transportation and the location of jobs and working to restore public confidence in government, particularly city government.

Thank you for your participation in the League. We are enthused about what are accomplishing together. Our united efforts are more important now than at any time in our history. The League board and staff pledge to work closely with you over the next year.

For additional information, please contact Dan Harrison in the League's Sacramento office at 916-658-8267 or [dharrison@cacities.org](mailto:dharrison@cacities.org)



*Our mission is to restore and protect local control for cities  
through advocacy and education to enhance the quality of life for all Californians.*